

Erin Wais-Hennen

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Desired Position: A remote instructional design position

Most Recent Past Position: Instructional designer, Webster University Aug 2022-Apr 2024

Past Position: Adjunct Faculty/Faculty Designer, GCU Dec 2019-May 2021

Past Position: Assistant Professor of English, Lindsey Wilson College Aug 2009-May 2019

Director of Lindsey Writes (Writing in the Disciplines QEP) Aug 2012-May 2018

Education

M.S.Ed. Learning, Design and Technology

Purdue University--West Lafayette Aug 2019-March 2022

Ph.D. Rhetoric, Scientific and Technical Communication

University of Minnesota—Twin Cities. Minneapolis, MN Jan 2005-Aug 2010

Dissertation: "A Textual Study of the Biomedicalization of Traditional Chinese Medicine: From Spirituality to Science." Advisor: Carol Berkenkotter & Art Walzer

Committee: C. Berkenkotter, A. Walzer, M. Lay Schuster, K. Waters

M.A. Rhetoric, Scientific, and Technical Communication Sept. 2002-Jan 2005

University of Minnesota—Twin Cities. Saint Paul, MN

Thesis: "Trained Incapacity, Thorstein Veblen, and Kenneth Burke"

Committee: Art Walzer, Ed Schiappa, and John Logie

B.A. English

Clemson University, Clemson, SC Aug 1998-Aug 2002

B.A. Biological Science

Clemson University, Clemson, SC Aug 1998-Aug 2002

Instructional Design

Webster University

- I designed over 27 courses with faculty SMEs.

Grand Canyon University

- Designed several training modules for faculty. These included videos, documentation to be added to the website where these were hosted, and infographic job aids.

Teaching Experience

Instructor of Record Johnson & Wales University:

- Technical Writing (Undergraduate Online)

Instructor of Record Grand Canyon University:

- Rhetorical Theory (Graduate Course Online)
- Writing for the 21st Century (Undergraduate Online)
- Technical Writing (Undergraduate Online)

Instructor of Record Lindsey Wilson College:

- Introduction to Writing Studies
- Writing Studies I
- Writing Studies I (online)
- Writing Studies 2
- Writing Studies 2 (online)
- Advanced Composition
- The Teaching of Writing
- Writing and Technology
- Writing and Culture
- Modern Rhetoric
- Advanced Writing
- Writing Pedagogy

Instructor of Record University of Minnesota:

- Writing to Inform, Convince, and Persuade
- Writing About Issues in Science and Technology
- Technical and Professional Communication
- Technical and Professional Communication (online)
- Public Speaking
- Freshman Seminar (Health Science Students)
- Freshman Seminar (Animal Science Students)

OLLI (Osher Life Long Learning Institute) Teaching Scholar Spring 2008

College of Continuing Education

University of Minnesota-Twin Cities, Minneapolis, MN

Publications

- Wais-Hennen, Erin M. (202X). From Spirituality to Science: A Corpus Analysis of the American Journal of Chinese Medicine from 1973 to 2013.
- Wais-Hennen, Erin M. (2021) "Silent but Not Incommunicado: How the Pandemic Helped Overcome My Communication Barriers," Survive & Thrive: A Journal for Medical Humanities and Narrative as Medicine: Vol. 6:1, Article 3.
https://repository.stcloudstate.edu/survive_thrive/vol6/iss1/3
- Wais, E.M. (2005).Trained Incapacity: Kenneth Burke and Thorstien Veblen. KB Journal. (2)1. <http://kbjournal.org/wais>

Professional Writing

Writing and Editing Consultant, Pearson Longman Education 2004-2005

- Assisting in the revising of a popular technical communication textbook
- Editing for content issues in new edition

Handbook Assistant to Laura Gurak Summer 2005

- Assisted in the writing of a technical communication handbook.

Cardiva Medical Spring 2008

- Medical writing geared toward promoting their “Boomerang” medical device to hospitals

Training for the Teaching of Writing Online

- Purdue University coursework toward M.Ed. in Learning Design and Technology
- Asynchronous Online Writing Tutor Training LWC
- Attended Sessions at the Appalachian College Association Summit on online education
- Attended Sessions and presented at the Association of Kentucky Independent Colleges and Universities Online Education Conference.

Writing In the Disciplines

- Founded, built, and directed a WAC program at LWC
- Writing Studies Dartmouth Summer Seminar Attendee
- Graduate instructor for Writing Intensive Virology course. Taught the writing components and commented on the writing assignments at University of Minnesota
- Developed Animal Science/Agriculture-themed freshman writing course at University of Minnesota
- Developed health science-themed freshman writing courses
 - University of MN (College of Liberal Arts, pre-health science)

- Lindsey Wilson College (Pre-med/Nursing)

Project Management Experience

Designed and Developed Training for GCU Faculty

- I managed both of the projects that I worked on.
- Got them in on time
- I designed, and developed both projects
- I worked effectively with the people who are in the tech services department as well as those in the faculty services department

Director of “Lindsey Writes” the LWC Writing Across the Curriculum QEP (2011-2018)

- Brought this issue to the LWC faculty and was responsible for the initial promotion and eventually the selection of the QEP by the faculty
- Created a program in order to boost the number of education students passing the writing section of the PRAXIS 1 exam
- Worked with Freshman Year Experience in order to promote writing to freshman by creating videos of faculty in various disciplines, where they explain why writing is important to success in their upper-division courses and their careers
- Conducted research and represented the college at national, as well as regional conferences
 - International Writing Across the Curriculum Conference
 - The College Composition and Communication Conference
 - SACS COC Conference
 - Appalachian College Association Conference
 - Attended Dartmouth Writing Studies and Rhetoric Institute
- Managed a committee of 8-15 individuals from disciplines across campus
- Treated the faculty, staff and students who I worked on this large project with respect, dignity, and concern
- Led the team that wrote the actual QEP document
- Researched WAC programs, WAC QEPs, and small liberal arts colleges to create an effective QEP for our campus.
- Worked effectively with members across the entire college in order to implement the program
- Faculty were trained in the Writing-Intensive program in every discipline on campus
- Partnered with a diverse group of student groups on campus for events:
 - Life (Student Campus Ministry), Black Student Union, Energy Club,
 - International Student Programs, Unidos (Latinx Campus Organization),
 - Lindsey Wilson Players (Drama Club)
- Made final decisions on the promotion of the QEP, while learning from an expert in PR about how to go about creating a brand.

- Gave yearly presentations to the faculty and other governing bodies on campus about the QEP.
- Selected the lead evaluator on the QEP
- Led a successful SACS campus-visit which resulted in zero recommendations for the QEP.
- Led the design of the QEP including:
 - The identification of the SLOs
 - How to effectively meet the goals of the SLOs
 - Planning for the assessment of SLOs
 - Planning the assessment of the program
 - Creating an effective WAC program that fits the particular culture of LWC
- Founded, led, and supervised the Writing Fellows Program (15-25 undergraduate writing tutors)
- Contacted experts in the field and hosted them for faculty training
- I oversaw the redesign of over 40 courses to embed both discipline-specific writing and also revision. I worked closely with faculty SME in order to accomplish this task.
- Led ongoing faculty training
- Planned events, and in the last two years took over the leadership of the “advocacy committee” of the QEP which held between 5-10 campus events in order to promote writing on campus
- Wrote yearly in-depth reports on the QEP for the VPAA and College President (approx. length of 70 pages) including:
 - Quantitative Data Analysis (NSSE, AAC&U VALUE Rubric, Writing Self-Efficacy Survey, Writing Center Use, Event Participation Surveys, and a variety of program assessment data)
 - Qualitative Data Analysis (Student Sample Papers, Faculty “interviews,” Writing Fellow “interviews”)
- Played a critical role on committee for the revision of General Education at LWC
 - Focus on high impact practices (HIPS)
 - Part of the core team that began to re-imagine general education
 - Successfully advocated for a LEAP focus on general education

Awards

Appalachian College Association (2,500) Summer 2010

- Grant to promote undergraduate research in the humanities

Writing Studies Block Grant (\$750) Summer 2008

- Received department award for expenses related to research. Award was for the purchase of software used in the dissertation.

Acquisitions Grant, UMN Libraries (\$1,200) Spring 2008

- Received library award to purchase from World Scientific Journals an online/PDF

version of the entire American Journal of Chinese Medicine

OLLI Scholar Award (\$1,000) Spring 2008

The Osher Lifelong Learning Institute (OLLI) provides a selective teaching opportunity where graduate students establish and teach a course for the elderly in the twin cities. My course focused on human issues in genetics and was titled “Chromosomes, Genes and the Meaning of Life.”

Clemson University Roger Rollin Student Essay Contest (Hon. Mention) Spring 2002

Selected Conference Presentation

“How to Use/Not Use AI in the College Classroom.” Webster University Round Table on AI. Virtual Feb 2024.

“Accessibility in Canvas: Tips for Instructors.” Webster University Teaching and Learning Summit. Virtual Feb 2023.

“Using Venngage to Reach Today’s Students.” GCU: Reaching and Teaching Today’s Students. Virtual June 2022.

“Creating A More Inclusive Online Environment: A Competency-Based Training Approach to UDL.” Global Society of Online Literacy Educators. Virtual January 2022.

“Vyond: A Tool for Educators and Instructional Designers.” Purdue University Learning Design Technology Student Association. Virtual September 2021.

“Delivering Rhetoric Online: A Roundtable Discussion.” International Rhetoric Workshop and Global Society of Online Literacy Educators. Virtual October 2020.

“Increasing Student Interaction in Online Environments.” Association of Kentucky Independent Colleges and Universities Online Education Conference. Louisville. June 2018.

“Human Services and WAC: Turning Talkers into Writers.” Dartmouth Summer Institute. Hanover. August 2017.

“ACA WAC/WID Mapping Project.” Appalachian College Association Summit. Kingsport. September 2016.

“Building WAC Programs in Appalachia: An Exercise in Being Agents of Change While Appreciating Difference.” International Writing Across the Curriculum Conference. U of Michigan. June 2016.

“A WAC Call to Action: Using Writing to Increase Learning in Undergraduate Human Physiology Courses.” CCCC, Houston. March, 2016.

“Writing Across the Curriculum and Student Writing Self-Efficacy.” SACSCOC Conference,
Nashville, TN, December 2014

“Burke and Social Change: Cleaning Coal’s Image in Kentucky.” Triennial Kenneth Burke
Conference, Clemson, SC. May 2011.

“Scientific Genre and the Biomedicalization of Traditional Chinese Medicine” Conference of the
National Communication Association, Chicago, IL. Nov 2009

“Responsibility in Genetic Nomenclature: Why ‘Kojak’ Isn’t a Suitable Gene Name.” The
Conference of the Rhetoric Society of America, Seattle, WA. May 2008.

“Cows, Horses, Pigs and the Passive Voice: The Place of Writing in an Orientation to Animal
Science Course.” The Conference on College Composition and Communication, NY, New
York. March 2007.

“Cytogenetics: The Silent Step-Child of the Biological Science.” The Conference for the Society
for the Social Study of Science, Vancouver, BC. November 2006.

“The Rhetoric of an Ignored Science.” Conference of the National Communication Association
(American Association for the Rhetoric of Science and Technology panel), San Antonio,
TX. November 2006.

“Rhetoric of Alternative Medicine: The American Journal of Chinese Medicine.” Studies in
Science and Technology (R)evolutions Conference, Blacksburg, VA. March 2005.

“Trained Incapacity: the crux of the Burkean System.” The Triennial Kenneth Burke Conference
of the Kenneth Burke Society. University Park, PA. June 2005.

Professional Activities and Committees

Webster University

- OLC Hiring Committee 2023
- Teaching Summit Committee 2023

Lindsey Wilson College-Assistant Professor

- General Education Committee 2013-2018
- Writing Across the Curriculum QEP Director 2011-2018
- Academic Long-Range Planning Committee (Chair) 2018
- Writing Across the Curriculum Committee 2010-2011
- Sigma Tau Delta Honor Society, Faculty Representative 2010-2012
- Writing Faculty Search Committee 2010
- Health Science Learning Community Committee 2009-2011

University of Minnesota—Graduate Student

- Society for Technical Communication—UMN Chapter (President) 2007-2008
- Graduate Student Association, Committee Head for Course Allocation 2008-2009
- NCA Paper Reviewer (Kenneth Burke Society) 2007-2008
- RSA-UMN Student Chapter (President) 2004-2006
- Student Representative on the DGS Committee 2004-2006
- University Senate Library Committee 2003-2004

Clemson University—Undergraduate Student

- English Department Curriculum Committee 2001-200