

ERIN WAIS - HENNEN

INSTRUCTIONAL DESIGNER

PROFILE

I am an academic turned instructional designer. I have excellent written communication skills, and I am also a skilled researcher with knowledge of quantitative and qualitative methods. I have experience with various tools used in the ID field today, including Articulate 360, Vyond, and Genially. In addition, I have academic project management experience, and have experience working with Subject Matter Experts. I am also a team player who believes that both honesty and compassion are essential to good communication.

EDUCATION

MEd Learning Design Technology
Purdue University May 2022

Ph.D. Rhetoric, Scientific & Technical Communication
University of Minnesota August 2010

MA Rhetoric, Scientific & Technical Communication
University of Minnesota January 2005

BA English
Clemson University August 2002

BA Biological Science
Clemson University August 2002

EXPERIENCE



Webster University
Front End Developer/ Instructional Designer (2022-2024)

- I developed grad and undergraduate courses with SME faculty
- Served on several committees including hiring and the annual teaching and learning conference



Johnson & Wales University
Adjunct Instructor of Technical Communication (2022)

- I taught online undergraduate technical writing courses



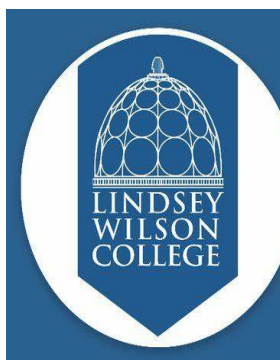
Marion County Heritage Center
Web Developer/Designer (2020-current)

- I designed and developed their website as a volunteer.
- You can view the site at: <https://www.marionheritage.org/>



Grand Canyon University
Adjunct Faculty/Designer of Faculty Training (2019-2022)

- I designed and delivered on-demand online technology training for faculty.
- I taught undergraduate courses in technical writing and business writing and graduate courses in rhetorical theory.



Lindsey Wilson College
Assistant Professor and QEP Director (2009-2019)

- I directed the 5-year QEP, which involved the redesign of over 40 courses.
- I taught a variety writing of courses, advised students, and worked on committees.

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EXPERTISE

KNOWLEDGE BACKGROUND

- Adult Learning Theory
- Rhetorical Theory
- Motivational Theory

TECHNICAL SKILLS

- Articulate 360
- Word/Excel/PowerPoint
- Powtoons
- VEED
- Screencast-O-Matic
- Canva
- Venngage
- Vyond
- Padlet
- Piktochart
- ThingLink
- Genially
- Doodly
- Speechelo
- Wix
- Miro

LEARNING MANAGEMENT SYSTEMS

- Brightspace/D2L
- LoudCloud
- CANVAS
- Blackboard/Angel

LEADERSHIP, PROJECT MANAGEMENT SKILLS, AND UDL

- Led a 5-year QEP
- Girl Scout Gold Award Recipient
- UDL Associate 1 and 2 certifications
- Finished 27 courses with SMEs at Webster University

COMMUNICATION SKILLS

- Technical Writing
- Academic Writing
- Zoom/WebEx Maven
- Kindness, compassion, and honesty is the key to success in communication.

TEACHING EXPERIENCE

- Online teaching experience at 3 different types of schools: Online, 4-year liberal arts college in Appalachia, and a large state university
- Face-to-face teaching experience

PUBLICATIONS

Wais-Hennen, Erin M. (202X). From Spirituality to Science: A Corpus Analysis of the American Journal of Chinese Medicine from 1973 to 2013. Under Review

Wais-Hennen, Erin M. (2021) "Silent but Not Incommunicado: How the Pandemic Helped Overcome My Communication Barriers," *Survive & Thrive: A Journal for Medical Humanities and Narrative as Medicine*: Vol. 6:1, Article 3.

https://repository.stcloudstate.edu/survive_thrive/vol6/iss1/3

Wais, E.M. (2005). Trained Incapacity: Kenneth Burke and Thorstein Veblen. *KB Journal*. (2)1. <http://kbjournal.org/wais>

REFERENCES

S h a m l i a J a n a k i r a m a n

Former Instructor at Purdue

Email: shamilajanki@gmail.com

E r i n F e r r e n c e

Former Senior co-worker at Webster

Email: erin.mease@gmail.com

J o h n K i t c h e n

SME that I worked with at Webster

Email: jkitchen15@yahoo.com

D a v i d B e a r d

Academic Journal Editor

Email: dbeard@d.umn.edu

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