Using Graphic Design Tools in the College Classroom, Making Use Piktochart Your Courses

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This is the main navigation point for the entire module, you can go anywhere in the module from here.



Course Name: E-Learning	Module Name: Using Gra	Module Name: Using Graphic Design Tools In Your Classroom		
Page Number: A-2	Page Title: Why UDT in Ed	Lesson Name: Using Design Tools in Education		

On-Screen Visuals

Why Use A Design Tool In Class?

They will add to your class!

Bring life to your discussion boards!

Help your students to understand information better!

Connect students to the real world!

Narration

You may be wondering, why should I even bother to learn about or use a design tool? I am going to answer this now, today! You should use these tools because they add to your class! They can bring life to your discussion boards! They can also help your students to understand information better than they can with just the textbooks and course tools! Further they can also help connect the work that your students are doing in your class to the real world! Lastly, this gives more creative students who are not the best writers a chance to shine. These are just a few reasons to use this tool that we will cover today.

On-Screen Text

TITLE: Why Use A Design Tool In Class?

They will add to your class! Bring life to your discussion boards! Help your students to understand information better! Connect students to the real world! Creative students can shine!

Visual Effects

An avatar of me putting my hands up seeming to question, while speaking the words.

Navigation

Course Name: E-Learning	Module Name: Using Graphic Desigr		n Tools In Your Classroom
Page Number: A-3	Page Title: 2 ways UDT	Lesson Name: ${\sf U}$	Ising Design Tools in Education
On-Screen Visuals Avenues For Using		g	On-Screen Text TITLE: Avenues For Using Design Tools 1) Faculty using a tool to create content for student consumption.2)Students using a tool to create content that will either, or both advecte their poors and /or
1) F s 2) S t p k	DESIGN TOULS aculty using a tool to create cont tudent consumption. tudents using a tool to create con hat will either (or both) educate to eers and/or demonstrate their nowledge of course subject mat	ent for ntent their ter.	demonstrate their knowledge of course subject matter. Visual Effects An avatar of me thinking about the Piktochart logo and speaking.
Narration			
As I see it there are 2 different avenues for using design tools in the classroom.			Navigation
1, Faculty using a tool to create content for student consumption.2, Students using a tool to create content that will either, or both, educate their peers and/or demonstrate their knowledge of course subject		No navigation here, they have started the video, it will play until the end.	

matter.

I will now discuss why each of these 2 options.

Course Name: E-Learning	Module Name: Using Gra	Module Name: Using Graphic Design Tools In Your Classroom		
Page Number: A-4	Page Title: #1-Faculty	Lesson Name: Using Design Tools in Education		
On-Screen Visua	ls	On-Screen Text TITLE: Selling Points For Faculty		
Selling Points For Faculty It will help diverse learners be empowered		Will help diverse learners be empowered, will help you get your messages across to students, Help you to problem solve concepts that your students find most difficulty		
It will help you get your messages across to students Help you to problem solve concepts that your students find most difficult		Visual Effects None-just text		
Narration As Faculty there are several g	ood Reasons To Use These Tools	in your		
classroom. They include the	ollowing:	Navigation		
Students who are not necess with others through visuals v	arily skilled writers but can comm vill find these assignments empov	nunicate wellNo navigation here, they have started thewering.video, it will play until the end.		

Further, it will help you get your messages across to students, Finally it will Help you to problem solve concepts that your students find most difficulty.

Course Name: E-Learning	Module Name: Using Gra	phic Design Tools In Your Classroom
Page Number: A-5	Page Title: #2-Students	Lesson Name: Using Design Tools in Education

On-Screen Visuals

Selling Points For Students

It will help diverse learners be empowered

It is something different than a traditional discussion post or comparative essay

It may help their portfolio

They will learn a new skill, understanding a design tool

Narration

For students there are several good Reasons to take part in these classroom activities. They include the following:

It will help diverse learners be empowered , additionally, It is something different than a traditional discussion post or comparative essay. Also, It may help their portfolio. Finally, They will learn a new skill, understanding at least one design tool.

On-Screen Text

TITLE: Selling Points For Students

It will help diverse learners be empowered. It is something different than a traditional discussion post or comparative essay. It may help their portfolio. They will learn a new skill, understanding a design tool.

Visual Effects

None-just text

Navigation



Create a flyer to "advertise" an assignment or concept covered in the class

Create an image or meme that will help students to understand a concept more fully.



Narration

I know that you might be thinking, I am not creative enough to do this! Well, you don't have to, your students are plenty creative!

You can ask them to create images or memes that highlight a relationship. Here are two examples from a course that I took. They aim to express the relationship between project management and instructional design. How could you use this in your courses to help students understand the relationship between 2 ideas or concepts? It is also important that they provide a brief explanation of their image.

Navigation



concept by way of a metaphor. Here are two examples from a course that I took. They aim to express how 2 different soft skills are essential to project management. How could you use this in your courses to help students understand a concept in a deeper way? Again, it is important that they provide a brief explanation of their image.

Navigation

Course Name: E-Learning		Module Name: Using Graphic Design Tools In Your Classroom		
Page Number: A-9	Ра	ge Title: Idea Student 3	Lesson Name: Using Design Tools in Education	
On-Screen Visuals			On-Screen Text	
	-			TITLE: Ideas For Students
Ideas For Students			Using Infographics in the Classroom	
They is an interaction of the second		Sociocultural History	National Martine Martine	
		Visual Effects Two examples of the visuals.		
Narration				
You can also ask students to create infographics on a wide variety of topics and then share them with peers using the class discussion board.			ety of on board.	Navigation
The two infographics that I have shared here is one on rapid prototyping and another is on the concept of socio-cultural history of written communication. I realize that they are hard to see. So, if you want you			No navigation here, they have started the video, it will play until the end.	

can look at them up close by going to the link on the bottom of the

screen.



Narration

You can also ask students to create posters and Flyers on a wide variety of topics and then share them with peers using the class discussion board.

The two posters that I have shared here are both on UVI and our professor challenged us to create a flyer advertising a program to be launched. While you don't need to be a creative designer to use this tool with your students, you do need to be pedagogically creative to produce these assignment ideas.

Navigation

Course Name: E-Learning	Module Name: Using Gra	Module Name: Using Graphic Design Tools In Your Classroom			
Page Number: A-11	Page Title: Idea Student 5	Lesson Name: U	sing Design Tools in Education		
On-Screen Visuals More Ideas For Students			On-Screen Text TITLE: More Ideas for Students		
	Social Media Posts		Social Media Posts, Linked In Headings, Format Reports or other Text-Based Documents		
	Linked In Heading Format Reports or ot Text-Based Docume	s :her nts	Visual Effects An avatar of me opening a gift in a box and speaking the words.		
Narration You can also ask students to create social media posts on a wide variety of social issues and topics related to your field, and then					

a wide variety of social issues and topics related to your field, and then share them with peers using the class discussion board. You could also help your students professionalize their Linked In accounts by challenging them to design headings for their professional account. Finally, you could challenge them to take their reports and written assignments to the next level by using a template from a design tool. I challenge you to take a few minutes to think about a problem you have with your students learning, I guarantee you can solve it by approaching it using a design tool. I would encourage you not to be afraid to look outside the box for ideas, you can give your students a gift by giving these kinds of assignments.

Navigation

Course Name: E-Learning	Module Name: Using Gra	Module Name: Using Graphic Design Tools In Your Classroom		
Page Number: A-12	Page Title: How Not UDT	Lesson Name: Using Design Tools in Education		

On-Screen Visuals

How NOT to Use Design Tools in Classes

High Stakes Assignments

Overly Critical of Design Choices (You or the Students)

> No Basic Preparation for Students

On-Screen Text

TITLE: How NOT to Use Design Tools in Education

High Stakes Assignments

Overly Critical of Design Choices (You or the Students)

No Basic Preparation for Students

Visual Effects

An avatar of me using a no sign (a white sign with a red X) and speaking the words.

Narration To be honest, there are ways that this can go wrong. I am going to go over these ways now so that you can avoid them. The first is having these assignments be high stakes assignments, very few students have design or art backgrounds. Making this assignment high stakes will cause worry and revolt among your students, it also defeats the purpose of them learning and having fun while doing it. The next way that these assignments could go very wrong is if either you or the students in your class become overly critical of the design choices of the students, push kindness in your courses. Grading wise, if it meets the criteria that you establish and is not obscene a student should get credit. Finally prep them for this assignment by linking to my, or other, how to YouTube videos.

Navigation









Narration

After you go to the Piktochart website you will be asked to create an account, you can do this easily. Your first 5 projects for each separate login that you create are free. Each login requires a different email address, after you use your 5 free projects you must pay a fee in order to create anymore. This fee is \$39 a year for educators. Even after you reach your 5 project limit your projects will be saved online, but as I will go into later, do not depend on outside sources to save your projects.

Navigation

There is no navigation, the video is going forward.



Narration

Now that you are signed in you will see the following screen. Yes! You have options! There are infographics, posters, flyers, reports, and social media. I want to spend a little time looking at the social media options, here you see that you have options for creating Facebook, Twitter, and Linked In projects. One of the great things about this design tool is that it doesn't matter what kind of project you choose, navigating the design tools are the same. I am going to select an infographic project.

Navigation

There is no navigation, the video is going forward.

Course Name: E-Learning	Module Name: Using Graph	ic Design Tools In Your Classroom
Page Number: B-5	Page Title: Pikto Vid Template	Lesson Name: Pikto Tutorial Video

On-Screen Visuals

Narration

Now once you have selected the type of project that you want to work on you have a myriad of choices as far as templates go. A template is a predesigned shell of a project that you can use as both an inspiration and as a guide. I like them because it gives me something to start with, but I like to vary mine a lot, as you will soon see. But you can also choose a blank canvas for any project that you choose in Piktochart. I am going to select the Endow template, because it is a good option for comparing different things. I will be creating an infographic to help you all discern the best design tool for you to use.

On-Screen Text

The word "TEMPLATE" is going to flash in briefly at the same time that I say it in the video.

Visual Effects

You have the embedded video and the avatar of me doing the talking throughout the video. The word "TEMPLATE" is going to flash in briefly at the same time that I say it in the video, it will last for the amount of time that I discuss it.

Navigation

There is no navigation, the video is going forward.

and tools. Design components needs some explanation, it is a tool that allows you to access various parts based on what they do, such as lists, timelines, or comparisons. I am now going to take the opportunity to change the background color, note that you must do it for each block of the infographic. I am going with purple, go GCU Lopes!

forward.

colors and opacity of any object or text, but it can also help you by being able to group multiple objects and or text. Finally, you can use it to lock down pieces that you are happy with and don't want to accidentally move. If you want to move it later all you have to do is unlock it, adjust what you want and then if you choose you can relock it.

you want it and size it to the size that you want.

the content block. I am going to move them to the left-hand side so that I can get as much information as possible. I am also going to change the color because turquoise is not a color that I am using in this infographic.

Now I am going to change the words in the heading to Advantages and Disadvantages. Finally, I am going to paste in my text that I have already prepared on both the Advantages and Disadvantages of using this program. That is it! This block is done!

Navigation

There is no navigation, the video is going forward.

sources. I am going to change the background to white to set it off. I will

also go and link the web addresses to actual sites. I do this by copying the site address, highlighting what I want to link and then going up to the link

button located here. I then paste in my web address and push okay.

There is no navigation, the video is going forward.

Navigation

There is no navigation, the video is going forward.

myself, that I get by uploading it from my computer, my name and my affiliation. I put in my name and affixation by selecting a textbox and then formatting that text. I also put the date centered on the bottom. While I did not do this, it is also a good practice to link both your picture and your name to your linked in account or your personal website. This is just a good practice, for both you and your students, it is important that you (and they) get credit for the work that they do. It is now a finished project!

Course Name: E-Learning	Module Name: Using Gra	aphic Design Tools In Your Classroom
Page Number: C-2	Page Title: Pikto Advtag	Lesson Name: Comparing Tools
On-Screen Visua	On-Screen Text	
Best For Infographics This is the area to place text content. It might of the image to the right of the image supports the	Piktochar Piktochar Piktochar Se Reports e your describe or maybe t text.	See the slide.
An Adaptable & Robus This is the area to place content. It might descr image to the right or m image supports the tex Templates Are Aweson This is the area to place text content. It might of the image to the right of the image supports the	e your text tibe the haybe the tt. me e your describe or maybe e text.	Visual Effects There will be mouse over explanation for each reason for the advantages.
Audio		
Happy music that plays in tl	he background.	Navigation There are forward and back buttons

Course Name: E-Learning	_	Module Name: Using Gra	phic Desigr	Tools In Your Classroom
Page Number: C-3	Pa	Page Title: Pikto Disadv. Lesson Name: C		omparing Tools
On-Screen Visuals			On-Screen Text	
Disadvantages Costs Money Quickly If you want to save your creations online it will cost you \$39 after you create 5, but if you save them off line and delete, you can create forever for free. Dashboard Not Very Intuitive			See the slide.	
This is not something to believe, but it is a critic many. Give yourself so and a quiet space to lea tool. Logo Is Harder To Avoi Every creation made wi tool has a Piktochart lo the bottom. Note that t easy to solve, just crop using any crop tool and	nat I ism metin arn tl id ith th go al his is it ou I save	by me his lis t s ut e it.		Visual Effects There will be mouse over explanation for each reason for the disadvantages.
Audio				
Happy music that plays in the background.				Navigation There are forward and back buttons

Course Name: E-Learning		Module Name: Using Gra	phic Desigr	n Tools In Your Classroom
Page Number: C-6	Pag	Page Title: Stencil Advtag Lesson Name: C		comparing Tools
On-Screen Visuals			On-Screen Text	
Advanta	ıg	es GetStenci		See the slide.
For the Non-Design This is acclaimed as th tool for the non-design super user friendly.	er le des ler. It	sign t is		
Social Media Tool This is the tool to use i to specialize in social r marketing	if you nedia	want		Visual Effects
Free Plan There is a free plan tha you to create up to 10 month.	at allo imag	ows jes a		for each reason for the advantages.
Audio				
Happy music that plays in the background.			Navigation	
			There are forward and back buttons	

Course Name: E-Learning		Module Name: Using Gra	phic Design	Tools In Your Classroom
Page Number: C-7	Page	Title: Stencil Disadv.	Lesson Name: Co	omparing Tools
On-Screen Visua	ls		_	On-Screen Text
Disadvanta	age	GetStencil		See the slide.
Not For Infographics	9			
This tool is made for tho wanting to design an im a social media post, not designing for informatio	ise age foi n.			
Limits to the Free Plan Unlike others there are serious limits to the free plan, there is no easy way to get around the 10 image per month, per account limit.		no Second		Visual Effects
Limits This is honestly just for a media and other media p There are no report or infographic templates fo here.	social posts. ound			There will be mouse over explanation for each reason for the disadvantages.
Audio				
Happy music that plays in th	ne bao	ckground.		Navigation
				There are forward and back buttons

Course Name: E-Learning	Module Name: Using Graphic Design Tools In Your Classroom	
Page Number: D-2	Page Title: Question #1	Lesson Name: Knowledge Check
On-Screen Visuals		On-Screen Text
Question #1 What is best tool to use if you want to make an infographic?		Quiz Question #1: This question is going to evaluate the students.
 Piktochart Get Stencil Audio		Visual Effects A check mark will appear if they get the question right and an X will appear if they don't get it correct.
Happy music that plays in t	he background.	Navigation There are forward and back buttons.

Course Name: E-Learning	Module Name: Using Gra	aphic Design Tools In Your Classroom
Page Number: D-5	Page Title: Quiz Results	Lesson Name: Knowledge Check
On-Screen Visua	ls	On-Screen Text
Results		A message telling them that they did not pass the quiz and their score.
Your Sc	ore: 0% (0 points)	
Passing Sc	ore: 80% (2.4 points)	
Result:		Visual Effects
,	You did not pass.	
	Broise Ouis	none
	Review Quiz	
Audio		
Happy music that plays in t	he background.	Navigation
		No navigation.